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Education:



1999-2003

Parsons School of Design

BFA. Communication Design

New York, NY

Experience:

6/30/20 – Current

Principal Designer
A Freeman Design

Brooklyn, NY

Comprehensive graphic design since 2003. Producing visual solutions for an array of clients large, and small.

- Establish and manage a freelance graphic design business that aims to assist companies in brand development.
- Spearhead visual identity including brand positioning, promotions, and digital marketing for different startup companies.
- Develop creative assets for businesses, including Logo design, business cards, flyers, posters, t-shirts, catalogs, menus, and product packaging emphasizing brand awareness that promotes product vitality.

7/05/16 – 6/30/20

Arts coordinator/ Special Projects Manager
Countee Cullen Community Center. (Harlem Children's Zone Inc.)

New York, NY

Beacon program in NYC. Providing Arts after school programming for Countee Cullen students elementary - high school components with partnership from P.S 144.

- Design and promote all event and site collateral media.
- Curate all major events, prep, and showcase facilitations.
- Equipment management, maintain 80% attendance, and agency goals.
- Manage curriculum development, and program flow.
- Train team leaders, and art specialists on youth development practices.

1/20/13 – 6/30/16

High School Coordinator/ Manager
Countee Cullen Community Center (Harlem Children's Zone Inc.)

New York, NY

Provided after school programming for the Countee Cullen High School component at the Harlem Children's Zone.

- Manage program flow and transition time throughout the Countee Cullen campus.
- Quality control and coordination around youth centered activities and events.
- Oversee internship process and placement of 200 high school youth.
- Provide youth with professional development, and academic support.

05/06/03 - 09/10

Managing Editor / Art Director
TRUCE Media & Art (Harlem Children's Zone Inc.)

New York, NY

A youth produced newspaper turned magazine in 2007 with a circulation of 25,000 copies servicing the Harlem community. Responsibilities included:

- Design, type setting, editing, content development and overall tone of the quarterly publication.
- Supervise assistant managing editors, and student designers with content flow.



Skills:

- Advanced to expert knowledge of Adobe Creative Suite. (Photoshop, Illustrator, InDesign, Acrobat)
- SEO creation and application for web-based media.
- Hand drawing and drafting abilities.
- Cardboard sculpture and comp construction.
- Vinyl Cut operation and production process for decals and custom HTV apparel.
- Comfortable acting in a lead design role on projects while collaboratively.
- An individual who clearly articulates creative decisions and their effect.
- Mural design/ set design.